

# Minutes of the Friends of the Kimberly-Little Chute Public Library

## November 12, 2010

### ATTENDEES

Barb Fleming, Cathy VanGompel, Kathy Hermes, Corinne Herro, Marcia Trentledge, Beth Carpenter, Barbara Wentzel and Kate Manthey.

### REGULAR BUSINESS

Minutes from the August 6th meeting were amended to include those who moved and seconded approval of the prior term's minutes. Kathy H. moved to accept the updated minutes, Cathy V. seconded; the minutes were approved and will be re-posted.

Mary J. provided an updated treasurer's report. A motion to approve the report was made by Kate M. and seconded by Kathy H.; motion carried. The report will be posted on the group's website.

### BUSINESS

#### Beth – what's new

- Thanked those who helped out with the parade – it was a good showing!
- Huge thank you to Kathy and Steve, who coordinated the October 'Ghost' programming – it was a great success with a huge draw!
- Upcoming photo workshop on November 18; posters available for distribution about the towns.
- Family movie nights and school break movies are a big hit at the library; especially with the newly released DVDs which are drawing crowds between 60 and 100+ people!
- On Monday (November 15), the Kimberly village board voted to grant excess contingency funds to the library to replace some of the dated classic books that Beth had shown to demonstrate need. The grant is in the amount of \$20,000. We will definitely send a thank you to the Board!
- The Learning Shop has been donating board games, etc. to the library; Jill (our youth librarian) has a great rapport with them. The Learning Shop comes to the library periodically to show new materials to the kids. They have given our library a train table top, complete with the tracks, but we will need to purchase the base for the unit to use it in the library. By making a decision today, Jill can purchase it on Sunday, as they will give her their employee 30% discount this weekend. Marcia moved and Cathy seconded to contribute the \$300 needed to purchase the table base this weekend. Motion carried. We will also send a thanks to the Learning Shop.

#### Programming

- October's 'Ghost' program
  - Great turnout, one of our most successful programs to date
  - Congrats to Cathy V., who won the essay contest; her essay was posted on the library website
  - Certificates were sent to all other contest entrants
  - The event was covered by the Times Villager
  - Most attendees rated the event as excellent; very well received
  - Ideas dropped for other programs included gangsters, local history, and Wisconsin authors
- Remaining 2010 programs
  - November 18 – digital photography; Beth is presenting
  - Barb F. will be present to do a little FOLKS promo; Marcia & Kathy will be on hand to help with greeting, refreshments, etc.
- 2011 programs
  - January – Kathy Mitchell, interior decorator. We should have a good turnout for her demonstration, like we've had with her before. \$100 for her presentation, to be held in LIT.
  - February – movie/book group. Daytime movie based on a book; Beth is planning 4 of these throughout the year.
  - April – Wine tasting with Kathy Schuh. One week prior to Book Festival: the Honey Dew Drops musical group (Appalachian). We will also sponsor Book Festival events again; authors this year include Frank Anderson, Sarah Rath, Sandra Kring, Leslie Kagen (yea!), and Nancy Carlson (technically, the Monday after Book Festival). This year's feature author has not yet been officially announced by the organizers.
    - There is an immediate need to purchase 40 books and the staff t-shirts for this year's book festival. Beth will purchase these and we will consider reimbursement/donation at our January meeting.
  - May – wide open yet.

- June – Geocaching
- July – Make and take Christmas in July. Possibly repurposing cards?
- August – Movie/Book combo – *Water for Elephants* by Sara Gruen
- September – James Campbell, who at last year's book festival, was completing the National Geographic documentary of his book, *The Ghost Mountain Boys*.
- October – the History of Mystery with Gary Neibuhr
- November – Movie/Book combo
- December – Laughter clinic with Kathy Verstegen
- Backups – if we need more programming topics
  - Corinne has a contact who would do a presentation on healthy eating; she has written a book on the topic
  - Tom W. has a Master Gardener's program that he could present, also.
- Funds for programs
  - For the November photography event, we will donate a Best Buy gift card
  - Most authors are sponsored at between \$50 and \$100 per event; we should budget probably about \$1500 for book festival. We should also consider a donation to the book festival to sponsor the community event.

#### Follow Up Items

- We need to know exactly what type of tax exempt status we have – this is important for those who donate with us
- Why are the director's terms all the same? We believe that they used to be staggered, but now, everyone has the same term. This could be an issue with continuity in the management of our organization.
- One of the questions on each program evaluation is whether the attendee would like to be notified of future programs. Are we following up with these folks when they give their e-mail addresses to us for this purpose? There are freeware programs on-line (Beth suggested madmimi.com) that allows up to 100 e-mail addresses for notifications/newsletters, etc. (This becomes subscription-based if more than 100 are on the list). People can subscribe/unsubscribe as they wish.
- We will probably need to maintain multiple lists, including one for board messages, one for the entire FOLKs membership, and another that includes all of the above plus any others who asked to be put on notice for new programming.
- For each program, we will create a sign-up sheet to make sure we have at least two people at each event and a checklist of what we need for refreshments/supplies.

#### Membership focus topic

- This is a two-phased issue for our group. We need to both attract new members AND retain those we've got. With limited time, we focused on getting new members.
- Awareness of our group among library patrons and the community in general may be an issue for us; we spent a few minutes brainstorming what we could do to increase awareness:
  - We could add our FOLKs brochure to the welcome packet given to those with new library cards
  - Bradd at OWLS could create some library signage for us to use to direct others to our brochures
  - We should do a short intro/sponsorship message at each program we sponsor – and make our brochures available there as well.
  - Senior Quest is a seniors group that meets at Kimberly H.S. Marcia and maybe Barb could do a quick note at their next meeting.
  - Out of time; we will discuss further at our next meeting.

#### **ADJOURNMENT**

Barbara W. moved to adjourn and Barb F. seconded. The next board meeting is slated for Friday, February 11<sup>th</sup> at 9:00 a.m. in Little Chute.

Respectfully Submitted by Kate Manthey, FOLKs Secretary

#### Reminder – Future Meeting Dates:

- Friday, February 11, 2011 – 9:00 a.m., LIT – Board meeting
- Friday, April 1, 2011 – 9:00 a.m., KIM – Board meeting
- Wednesday, June 8, 2011 – 6:00 p.m., LIT – Board meeting
- Friday, September 9, 2011 – 9:00 a.m., KIM – Board meeting
- Friday, November 4, 2011 – 9:00 a.m., LIT – Board meeting