

Minutes of the Friends of the Kimberly-Little Chute Public Library

August 6, 2010

ATTENDEES

Cathy Van Gompel, Corinne Herro, Kathy Hermes, Steve Hermes, Marcia Trentlage, Beth Carpenter, Barb Fleming, and Kate Manthey.

REGULAR BUSINESS

Minutes from the June 4th meeting were reviewed; no further comments were added. Motion to approve made by Cathy V. and seconded by Kathy H.; so moved.

The treasurer's report was reviewed with the current balance of \$1967.05. Motion to approve made by Kathy H., and seconded by Steve H.; so moved.

There was no further update on the status of the filing for our tax exempt number.

BUSINESS

Library Report

Centennial parade – September 11, 2010

- Talk up this event with your friends/family and bring as many people as you can – we'd like to see a lot of library support marching in the parade!
- Line up is at 12:30 with the parade starting at 1 pm; more details and a sign up sheet will soon be available on the library home page and Facebook page.
- A sign-making party will be organized and will probably occur the weekend prior to the event. Kate is working with sources to have a FOLKS banner created for us to carry, as well.
- Some talk was made of having FOLKS t-shirts made; Beth is also looking at staff shirts.

The summer reading program is now over, as well as the Kimberly Centennial contest.

Beth has found that many of the books in our collection are well over 30 years old; some of the 'staple' books will need replacement.

Movie show times are being planned as close to the release of the movie as possible, to drum up additional interest.

Notes from the Library Board

Marcia gave us an update, and the budgets haven't gotten any better. With the state of the older Kimberly books in the collection, how do we come up with a \$5000 budget to begin to replace them?

Folks Meetings

In the agenda, several dates were proposed for meetings and topics throughout the following year. Our focus at these meetings really must center more toward additional membership and fundraising efforts. With the modification of the November meeting date, Marcia moved to accept and Steve seconded that we adopt the following meeting schedule (the motion was carried):

- November 12, 2010, 9 am, Kimberly – Topic: Focus on increasing membership
- February 7, 2011, 9 am, Little Chute – Topic: Plan Fox Cities Reads
- April 1, 2011, 9 am, Kimberly – Annual Meeting of Directors – Topic: Focus on advocacy
- June 8, 2011, 6 pm, Little Chute – Topic: Plan 2011-2012 year programs and fund raising
- September 9, 2011, 9 am, Kimberly – Topic: tbd
- November 4, 2011, 9 am, Little Chute – Topic: tbd

The only Third Thursday programs in the works are:

- October 21, 2010 in Little Chute – paranormal program w/ Chad Lewis – Kathy & Steve are managing this
- March 2011 – Annual member meeting, which we must start planning!

The Future of Third Thursday Programming

Corrine and Beth would really like to beef up the adult programming and have a Third Thursday program each month, maybe with the exceptions of November and December. They would choose the topics and do the planning, but need the support of FOLKS for financial and in-person (i.e., greeting, engaging attendees) needs.

Steve moved, and Cathy seconded, to commit a minimum of \$1200 of our funds toward adult programming for 2011. Marcia moved, and Kate seconded, to have the FOLKs provide volunteers, as requested, to adult programming events. Both motions were carried.

Membership

Kathy has agreed to take on the task of managing the membership list. She will work with Mary to ensure that new members are added to the list.

Some general discussion regarding improving our membership ensued, with the following points:

- Seymour has a fantastically successful Friends group, along with a very profitable annual social event (wine & cheese tasting).
- Kate would like to contact some other groups and possibly attend their meetings, if possible.
- The best way to reach potential members is through personal appeal.
- We will re-work our brochures and any other printed materials to incorporate our new logo and promote our group.
- Further discussion will take place at our next meeting in November.

FOLKs Operating Guidelines

With the agenda, Barb distributed a couple of other documents, including a Memorandum of Understanding and the Model Friends Cooperative Network. These documents are meant to describe the relationship between the Library and FOLKs, and should serve as our operational guidelines. Barb moved, and Marcia seconded, to make these documents our formal operating guidelines. The motion was carried, and they will be posted to the FOLKs internet page.

Fundraising

A group's success is based on how effective we can become at fundraising. Right now, in addition to the major changes we have put our funds toward, we typically spend approximately \$90 for each program we support (\$50 honorarium, \$30 for beverages/treats, and \$10 for printing posters and the like).

Beth also has a running 'wish list' of improvements for the library, which she distributed at the meeting. Some of the items were discussed (those mentioned below), but the immediate need was deemed to be the PA system.

- Portable PA system for events at the Little Chute library (remember the sound quality we had with Beth Kephart's presentation during book festival?)
- Small popcorn machine to use during movie night (to avoid purchasing popcorn and provide that wonderful smell that encourages people to spring for a bag of popcorn!)
- Good copies of some of the classics that need to be replaced in Kimberly (i.e., >30 year old books)
- Subscription maintenance for the AWE computers in the library
- Staff morale items
- Duplicate copies of popular reads – it's hard to justify the duplicates when you've already ordered two just to have a copy at each library!
- Some nicer, comfier furniture, especially for the adult section and those who bring their laptops. Make it feel more like a living room than a public building.

Steve moved, and Marcia seconded, to allocate up to \$1200 for the purchase of a PA system. Motion carried.

ADJOURNMENT

Barb moved to adjourn and Marcia seconded. The next board meeting is slated for Friday, November 12th at 9:00 in Kimberly; membership will be the focus of this meeting.

Respectfully submitted by Kate Manthey, FOLKs Secretary

Reminder – Future Meeting Dates:

- Friday, **November 12, 2010 – 9:00, KIM** – Board meeting

Topic for next meeting:

- Membership