

**Minutes of the Annual Meeting  
Friends of the Kimberly-Little Chute Public Library  
October 7, 2011**

**ATTENDEES**

Barb Flemming, Kathy Hermes, Virginia Mongin, Jim Moes, Cathy VanGompel, Beth Carpenter, Marcia Trentlage, Nancy Woods, Jo Hammen, Corinne Herro, Kate Manthey

**REGULAR BUSINESS**

The meeting was called to order by Barb F. at 9 am.

Minutes from the June 8<sup>th</sup> meeting were reviewed. Marcia T. moved, and Jim M. seconded, to approve the minutes. The minutes were approved and will be posted.

Beth C. provided an updated treasurer's report from Mary J. The report was reviewed and there were no questions. Jim M. moved and Kathy H. seconded that the report be filed for audit.

**OLD BUSINESS**

Booksale takeaways

- More selective of what books are in the next sale – especially with regard to older/obsolete books
- Talk more about promotion prior to the sale
- Earned \$1200, but a LOT of work!
- The FOLKs-only sale on Thursday was not very busy at all
- Nancy W. pitched the idea of a booksale discount as a way to bump membership
- Some of the ornaments were sold, particularly the ones with the windmill, but it was right around Kermis season
- The Historical Society will take the rest of the ornaments, sell them & return monies from the sale to FOLKs
- A final possibility with the ornaments would be to melt them down and recycle them; Jim M. will look into the value of pewter

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- Barb F. has completed the paperwork (a much longer process than it seemed at the outset!), Steve & Kathy have reviewed it and now Beth is taking a look at it
- There is a \$300 application fee to send the paperwork through
- Jim M. moved, and Marcia T. seconded, to approve the funds toward the filing of these documents; motion carried

**NEW BUSINESS**

Long range planning

- Evaluation stage
  - Benchmarking with peers through community and staff surveys
    - 94% are satisfied with the service at our library
    - Of course, they want more of everything!
    - There are areas where we are falling short compared to our peers
    - Based on Wisconsin public library standards, we are low on 6 of 8 variables
    - Staffing is a big issue – especially compared to peers – those who do earn vacation can't hardly take the time off without jeopardizing library staffing during open hours
  - Continuing role of the library
    - Educational programming, for adults, youth and children
    - Technology and availability to use it
  - Created a values statement to help pinpoint where to focus
    - The full plan is available on the library website, but don't hit the print button too fast – it's 56 pages long including survey results!
  - Where does FOLKs fit in?
    - Budget, especially
    - Municipal appropriations for staffing, FOLKs for donations & funding for collections/technology/special programs
  - Beth's wish list:
    - \$1200 for adult programming in 2012
    - \$1100 for the 1000 Books Before Kindergarten program (some materials have already been donated through Cheesefest)
    - \$tbd for the spring 2012 Fox Cities Reads program
- Marcia T. moved, Virginia M. seconded, to grant \$1100 in FOLKs funds toward the 1000 Books Before Kindergarten program; motion carried

### Upcoming programming

- October 20: Chad Lewis is coming to Little Chute again for another Haunted Wisconsin program. Nancy and Cathy offered assistance at this event; ideas for snacks included trick or treat candy or pretzels.
- November(tbd): a program on the latest Christmas gadgets – this one is still under development
- For 2012, Beth proposed that our Third Thursday programming in Kimberly be moved to the first Thursday; too much conflict with musical groups practicing that same night! This would take effect in February.
- If you have ideas for programs, send them on to Beth.
- Barb sent around a sheet to sign up for event posters, to streamline the process. Indicate which library you'd like to pick the posters up and where you plan to post them. This will also help us cover for those who generally distribute some of the posters but are unable to once in a while.

### Member updates

- We've added some more members – 9 individual, 5 family and 1 lifetime!
- Kathy will send the updated member list just prior to each meeting instead of sending it each time a name is added – that way, everyone has the latest copy!

### FOLKs Display Board

- We have two pillars (one at each library) to promote FOLKs.
- We will update this seasonally – our first stab might be for a library Christmas wish list (concern with the time needed to determine what titles are needed and write them on ornaments) or a fundraising meter for the library. We should also consider a way for people to donate to the library 'in Memory of ...', because people are more likely to donate at Christmas.

### Advocacy

- Jim M. suggested really talking up FOLKs and encouraging others to join. The more members we can get, the larger group we'll have with a better voice politically
- Give all trustees individual annual memberships to get them on the list and aware of what's going on with FOLKs. Right now, all members receive Beth's newsletter, but that's about it.
- Pitch to the Packer organization for assistance, i.e., get your membership, be entered for a chance to win an autographed football in a drawing (more tickets could be sold for extra chances), or maybe even a Packer player would read to one of the children's groups – off season, of course!
- Pull together our group – connect with all of our members, not just the board.

### Miscellaneous

- Virginia is moving to Manitowoc! Exciting for her, bummer for us!! Naturally, she plans to be active with their library! Virginia, we wish you all the best, and you will be missed very much!

### **ADJOURNMENT**

Barb F. moved to adjourn and Jim M. seconded. Motion carried.

The next board meeting is slated for January 6<sup>th</sup>.

respectfully Submitted by Kate Manthey, FOLKs Secretary